# NEWSLETTER





#### **EXISTENCE IS CO-EXISTENCE**

## **Entrepreneurship for Societal Development**

Societal Development can be understood in terms of the fulfillment of human goals, i.e. Right Understanding and Right Feeling in every individual, Prosperity in every family, Fearlessness (Trust) in society, and Coexistence in Nature. According to Jean-Baptiste Say (1767–1832), a French economist, an entrepreneur is a person who "undertakes" an idea and shifts perspectives in a way that alters the effect that an idea has on society. There can be several ways to look at entrepreneurship like this. But with a holistic perspective, entrepreneurship is the sincere effort undertaken to fulfill the human goal. Thus, every person who makes this sincere effort to take responsibility for oneself is an entrepreneur.

With this, a question arises: what kind of mindset does an entrepreneur have? Taking reference from Mr. Deepak Bajaj (https://www.youtube.com/watch?v=sjKf4rRVHe8&t=375s), he has proposed Seven Key Points that mark the mindset of an entrepreneur, and they are listed below:

- 1. Absolute Ownership of Task at Hand
- 2. Taking More Initiatives
- 3. Doing More and Talking Less
- 4. Law of Extra
- 5. Finishing What You Start
- 6. Emotional Resilience
- 7. Feedback System

Elaborating on the above-mentioned points, it is expected that an entrepreneur takes complete responsibility for the task at hand, and does need any reminder. S(he) avoids making excuses and does not carry grudges or complaints against people. S(he) also volunteers for new tasks and keeps learning new skills on the way. It is also expected that s(he) tends to take initiative and develop competence/skills gradually. An entrepreneur generally promises less and delivers more, trying to make the right evaluation of oneself and improve upon it. S(he) tries to do somewhat more than what is expected and does a regular practice. Another thing to note is that an entrepreneur finishes what s(he) starts, finding creative ways to accomplish the task. One also needs emotional resilience as the situations may be sometimes favorable and sometimes unfavorable. There has to be the ability to continue despite all challenges and setbacks, accepting mistakes while trying. One also needs to take feedback regularly, doing more of what is working and less of what is not.

Having said all this, there is a word of caution. The qualities mentioned can be misleading if not utilized with the right understanding and right feeling (e.g. can be used for accumulation and indulgence if not based on right understanding). We need to be aware that the basic aspiration of each one of us is continuity of happiness and prosperity, and not excitement or accumulation. In other words, the qualities mentioned are not meant for getting happiness from the outside, but to ensure happiness inside, and sharing outside. You Tube link:

Hindi Keynote address: https://rb.gy/0jwoyu English Keynote address: https://rb.gy/0jwoyu

#### Volunteer meet



A volunteers' meeting of the UHV Kerala Chapter was conducted on 2nd October 2023 from 9.00 AM to 4.30 PM. There were 20 volunteers from various parts of the state who participated in the first face-to-face meeting of the UHV Kerala Chapter. Dr. Kumar Sambhav, Resource Person from UHV Team facilitated and guided the volunteers in the meet which was conducted at the Cochin University of Science and Technology, Kochi, Kerala. The discussions on the coexistence of self and body and higher activities of the self enriched the self-exploration of the volunteers. He responded to the numerous questions and sharing of the participants. A report of the activities of the Chapter was delivered by Shri. A. Deepesh, Regional Coordinator, SWR, NCCIP-AICTE. Sharing of progress in self-development by the volunteers and discussion on projects and activities that can be accomplished we're also discussed. The meeting was inaugurated by the Principal of School of Engineering, CUSAT with Dr. Deepa G Nair, PRP welcoming the participants and concluded by Dr. Sunilkumar N., PRP from the university.

#### Online FDPs in October

#### Introductory UHV FDP (5-day, online)

2-06 Oct in English with 96 participants. 9-13 Oct in Hindi with 42 participants.

#### **UHV-II FDP (6-day, online)**

16-21 Oct in English with 209 participants.

#### **Upcoming Online FDPs**

#### Introductory UHV FDP (5-day, online)

6-10 Nov in English.

#### **UHV-II FDP (6-day, online)**

20-25 Nov in Hindi

Link for registration: <a href="https://fdp-si.aicte-india.org/verifiedProgramDetailsList.php">https://fdp-si.aicte-india.org/verifiedProgramDetailsList.php</a>

## Introductory UHV MDPs (3-day, face-to-face, self-funded)

19-21 Oct UHV Management Development Program (UHV MDP) at SRM Institute of Science and Technology, Kattankulathur, TN. Dr. Kumar Sambhav was the Resource person, Mr. Rajul Asthana was the Co-facilitator, and Dr. Gouri Shankar Rao was the Observer for the FDP. 96 deans, directors, and HoDs registered, 76 attended, and 73 were recommended. SRM began its UHV journey in 2022 and is swiftly emerging as a Potential Nodal Center having a committed VC and dean guiding the active UC, UCC, and UHV Cell. It has 5 campuses with 3,200 faculty and 53,000 students. SIP, UHV-I is implemented across all disciplines.

Engineering: 3-credit UHV-II in 2nd year across all campuses.

Science & Humanities: 2-credit UHV-II in 2nd year.

Medical: UHV-I as a value-added course.

Exploring UHV-VII (A): Holistic Human Health course. Each department has counseling faculty, totaling 100. They want to evolve a model for counseling based on UHV.

#### **Upcoming Face-to-Face FDPs**

# Introductory UHV FDP (3-day, face-to-face, self-funded)

2-4 Nov ATME College of Engineering, Mysuru, Karnataka.

6-8 Nov Lingraj Appa Engineering College, Bidar, Karnataka.

6-8 Nov Shri Rama Rama Krishna College of Engineering Science and Management, Satna, MP.

16-18 Nov Amritsar Group of Colleges, Amritsar, Punjab.

30 Nov-2 Dec Sardar Vallabhbhai Patel Institute of Technology, Vasad, Gujarat.

30 Nov-2 Dec RNS Bangalore of Visveswaraya Technological University Technology, Bengaluru, Karnataka.

30 Nov-2 Dec Khalsa College of Engineering and Technology, Amritsar, Punjab.

1-3 Dec Sri Sairam College of Engineering, Bengaluru, Karnataka.

13-15 Dec Department of Computer Science and Information Technology, Udaipur, Rajasthan.

13-15 Dec Raj Kumar Goel Institute of Technology, Ghaziabad, UP.

21-23 Dec Raj Kumar Goel Institute of Technology, Ghaziabad, UP.

11-13 Jan 2024 Manipal Institute of Technology Bengaluru, Karnataka.

19-21 Jan 2024 Jawaharlal Nehru Government Polytechnic, Hyderabad, Telangana

#### **UHV-II FDP (5-day, face-to-face, self funded)**

19-23 Dec Vignan's Foundation for Science Technology & Research ( Deemed to be University), Guntur, AP.



#### Introductory UHV FDPs (3-day, face-to-face, self-funded)



5-7 Oct Kumaraguru College of Technology, Coimbatore, TN. Dr. Yashwant Patil was the Resource person, Mr. Deepesh A was the Co-

facilitator, and Dr. P. Prabhavathy was the

Observer for the FDP.

67 participants registered, 43 attended, and 42 were recommended for the certificate.

5-7 Oct KMEA Engineering College, Ernakulam, Kerala.

Dr. Sunil Kumar N was the Resource person, Dr. Deepa Nair and Dr. Usha Kumari were the Cofacilitators, and Mr. Jayaprakash was the Observer for the FDP.

75 participants registered, 50 attended, and 39 were recommended for the certificate.





5-7 Oct Madanapalle Institute of Technology & Science, Madanapalle, AP. Mr. Vinay Chidri was the Resource person, Dr. Kalluru Maheswaramma was the Co-facilitator, and Prof. Ranganath Jee Avvaru was the Observer for the FDP. 82 participants registered, 68 attended, and 66

were recommended for the certificate.

5-7 Oct Sharnbasva University, Kalaburgi, KA. Ms. Nidhi Sachade was the Resource person, Mr. Mahesh Kore was the Co-facilitator, and Mr. Amaresh Patil and Dr. Anita Mane were the Observer for the FDP.

81 participants registered, 43 attended, and 33 were recommended for the certificate.





5-7 Oct G H Raisoni Institute of Engineering and Technology, Nagpur, MH. Mr. Umesh Jadhav was the Resource person, Dr. Pallavi Mandavgade was the Co-facilitator, and Mr. Vijay Deshmukh was the Observer for the FDP.

71 participants registered, 55 attended, and 55 were recommended for the certificate.

13-15 Oct J C Bose University of Science and Technology YMCA, Faridabad, Haryana. Mr. Jitendra Narula was the Resource person, Dr. Piush Sharma was the Co-facilitator, and Dr. B K Sharma was the Observer for the FDP. 82 participants registered, 24 attended, and 22 were recommended for the certificate.





18-20 Oct St. Joseph Engineering College, Mangalore, Mangaluru, KA. Ms. Aprajita Singh was the Resource person, Mr. Deepesh A was the Co-facilitator, and Dr. Prathibha Patel was the Observer for the FDP.

73 participants registered, 59 attended, and 58 were recommended for the certificate.

26-28 Oct Punjab Institute of Management & Technology, Village-Alour, Khanna, Jalandhar, Khanna, PB. Dr. Priya Darshni was the Resource person, Dr. Manisha Gupta was the Co-facilitator, and Ms. Banisha Prinja was the Observer for the FDP.

63 participants registered, 56 attended, and 50 were recommended for the certificate.





29-31 Oct at Rameshwaram Institute of Technology & Management, Lucknow, UP. Mr. Alok Pandey was the Resource person, Dr. Manisha Shukla was the Co-facilitator, and Dr. Indu Prabha Singh was the Observer for the FDP.

66 participants registered, 19 attended, and 18 were recommended for the certificate.

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UHV YouTube Channel https://www.youtube.com/@UniversalHumanValues

UHV=Universal Human Values, UHV-I=Introduction to Universal Human Values, UHV-II=Understanding Harmony and Ethical Human Conduct, AICTE=All India Council for Technical Education, NCC-IP=National Coordination Committee for Induction Program, FDP=Faculty development Program, MoU=Memorandum of Understanding, SDP=Student Development Program, MDP=Management Development Program